

Shaun Clarkson^{ID}

since 1989

brand development

Absolut Vodka Glassware Range
& Bar Tooling design
- The Absolut Company AB (2013)

Absolut Vodka Global
Bar Styling Guidelines
- The Absolut Company AB (2013)

Absolut Elyx Global Bar Styling Guidelines
- The Absolut Company AB (2013)

Absolut Vodka Bar Styling Showcase
- The Absolut Company AB (2013)

Absolut Elyx Hunting Lodge, Sweden
- The Absolut Company AB (2013)

Perrier Jouet for Sofitel Heathrow London
- Pernod Ricard GB (2012)

Absolut for Punk
- Pernod Ricard UK (2011)

Perrier Jouet for Sub 13
- Pernod Ricard UK (2011)

Perrier Jouet for Maddox Club
- Pernod Ricard UK (2011)

Perrier Jouet Salon at Dukes Hotel
- Pernod Ricard UK (2011)

La Porchetta, London
(Holborn, Islington, Chalk Farm)
- ALM Restaurants (2010 - 2012)

Del'aziz, London (Fulham, Bankside,
Westfield, Bermondsey, Clapham)
- ASP Partnership Ltd (2005 - 2011)

Great Eastern Market, London
- Westfield Shopping Towns Ltd (2010)

Sourced Market at St Pancras (2009)

Profile Bar, Frith Street
- London Profile Bars Ltd (2007)

Beefeater Gin Tour Bus
- Pernod Ricard (2006)

Absolut Art Holes, Glasgow
- Henry's House PR (2005)

Absolut Museum Bars
- Henry's House PR (2004)

Absolut Art Holes, London
- Henry's House PR (2004)

Absolut Love Room, Brighton
- Absolut (2003)

Maxx Airstream, London
- Maxxium UK Ltd (2003)

Plymouth Gin Promotions
- Seagram UK (2000 - 2003)

Absolut Promotions
- Absolut (1996 - 2003)

Henry's House Tea Pot
- Henry's House PR (2002)

Champagne Ice Bucket
- Seagram UK (2002)

Absolut Big Chill, Seagram UK
- Herefordshire (2000 - 2002)

Perrier Jouet Room at Blanche House
- Seagram UK, Brighton (2001)

Absolut Vodka, London - Absolut (1996)

Absolut Promotions Consultancy
- Ideal Brands (1990 - 1996)

Absolut Glitter Van
- Ideal Brands (1991)

Contribution to
Absolut Art Collection
- Ideal Brands (1989)

G-A-Y Late, London
- Manto Soho Ltd (2006)

Camouflage, London - VPMG Ltd (2006)

Shaun & Joe, London
- Mean Fiddler Music Group Plc (2004)

Sugar, Cardiff
- Mean Fiddler Music Group Plc (2004)

Browns Club, London
- Denim Management Ltd (2002)

G-A-Y Video Bar, London
- Manto Soho Ltd (2002)

residential

Kent Residence, Kent (ongoing)

Thetford Residence, Norfolk (ongoing)

Kent Residence, Kent (2013)

Sevenoaks Residence, Kent (2012)

Chiselhurst Residence, London (2012)

Stockwell Residence, London (2012)

Clerkenwell Residence, London (2009)

Soho Penthouse Residence, London (2009)

North London Residence, London (2008)

East London Residence, London (1998)

pub

Inn 1888 East - Inn 1888 Ltd (2011)

Devonshire Arms - GG Bars Ltd (2011)

The Three Tuns, Hampshire
- Dodzilla Ltd (2011)

White Star, Southampton
- Propeller Brands Ltd (2010)

Little Dudley House, London
- Gastro Pub Company Ltd (2009)

The Draper's Arms, London
- MG Pubs Ltd (2009)

The Elusive Camel,
- London VPMG Ltd (2008)

The Chesil Rectory, Winchester
- Chesil Rectory Ltd (2008)

The Black Bull Member's Club
- London VPMG Ltd (2008)

The Old Bear, Surrey
- Revive Pubs and Restaurants Ltd (2008)

The Bickley, London
- Gastro Pub Company Ltd (2007)

The White Star, London
- Ideal Leisure Ltd (2007)

The Albion, London
- Revive Pubs and Restaurants Ltd (2007)

William IV, London
- Dolores Ltd/Punch Taverns (2006)

The Bugle, Hamble
- Ideal Leisure Ltd (2005)

The Abbey, London - B & R Ltd (2004)

club

Zahra Bar, London
- ASP Partnership Ltd (2011)

Liquid Nation, London - VPMG (2009)

Electric Birdcage, London
- Electra Leisure Ltd (2007)

Lo Profile Soho, London
- Profile Bars Ltd (2007)

The Pigalle Club, London
- VPMG Ltd (2006)

The Play Rooms, London
- City Bars & Restaurants Plc (2006)

operator

Pitfield London Shop for Selfridges
- Pitfield London Ltd (2013)

Pitfield London Shop, East London
- Pitfield London Ltd (2011)

Pitfield London Café, London
- Pitfield London Ltd (2011)

Carrington House, Norfolk
- Shout Out Ltd (2008)

William IV, London
- Dolores Ltd/Punch Taverns (2006)

Cliff Barns, Norfolk - Shout Out Ltd (2004)

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bar

Fourth Floor Café and Bar, Leeds
- Harvey Nichols Restaurants Ltd (2013)

Perrier Jouet Salon at Dukes Hotel
- Pernod Ricard GB (2011)

Champagne Bar
5th floor Harvey Nichols
- Pernod Ricard GB (2009)

Profile Diner, London
- Profile Bars Ltd (2009)

Liquid Nation, London - VPMG (2009)

Pendulum, London - VPMG (2009)

Bar Coda, Ipswich
- The Cane Collection Ltd (2008)

Electric Birdcage
- London Electra Leisure Ltd (2007)

Ion Bar - London Four Bars Ltd (2007)

Profile Bar, Frith Street
- London Profile Bars Ltd (2007)

The Moose, London
- Vince Power Music Group (2006)

The Club Bar & Dining, London
- Club Bar & Dining (2006)

Bloomsbury Square Ballroom, London
- Vince Power Music Group (2006)

Main Bar - Mondiale Publishing Ltd (2005)

Ten West, London - Four Bars Ltd (2005)

101, London - Four Bars Ltd (2005)

VIP Grand Central, London
- Breakfast Group Ltd (2005)

Purple E3, London
- Purple Entertainment Ltd (2004)

The Abbey, London - B & R Ltd (2004)

Plymouth Gin Café, London
- V&S Sweden (2004)

Gatsby's, Stoke on Trent
- Baillies Ltd (2003)

Jazz Café, London
- Mean Fiddler Group Plc (2002)

G-A-Y Video Bar, London
- Manto Soho Ltd (2002)

Atlantic Bar & Grill, London
- Gruppo Ltd (1999 - 2002)

Purple Heart, London
- Astoria Leisure Ltd (2000)

Pop, London
- Denim Management Ltd (1999)

Cube, London
- Mean Fiddler Group Plc (1998)

Denim, London
- Denim Management Ltd (1997)

Bartok, London
- Mean Fiddler Music Group Plc (1996)

Jerusalem, London
- Breakfast Group Ltd (1996)

Milkibar, Liverpool - IFC Group Ltd (1995)

restaurant

Fourth Floor Café and Bar, Leeds
- Harvey Nichols Restaurants Ltd (2013)

Del'aziz, London (Fulham, Bankside,
Westfield, Bermondsey, Clapham)
- ASP Partnership Ltd (2005 - 2011)

Pitt Cue, London- Pitt Cue Soho Ltd (2012)

Bincho Exmouth Market, London
- Bincho Restaurants Ltd (2010 - 2012)

La Porchetta, London (Holborn, Islington,
Chalk Farm) - ALM Restaurants (2010 - 2012)

Bennett Oyster Bar and Brasserie, London
- Ray Duhaney Restaurants Ltd (2011)

Titchwell Manor Dining Rooms, Norfolk
- Titchwell Manor Ltd (2010 - ongoing)

OXO Tower, London
- Harvey Nichols Restaurants Ltd (2010)

7 Hotel Diner- Kent Paye Homes Ltd (2010)

Profile Diner, London- Profile Bars Ltd (2009)

The Club Bar & Dining, London
- Club Bar & Dining Ltd (2006)

Odette's, London - VPMG Ltd (2006)

Wallace Collection, London
- Peyton & Byrne (2006)

Spiga, London - VPMG Ltd (2006)

Bloomsbury Square Ballroom, London
- VPMG (2006)

The Abbey, London - B & R Ltd (2004)

Berkeley Square Café, London
- One-Seven-Nine Ltd (2003)

Cheyne Walk Brasserie, London
- Cheyne Walk Brasserie Ltd (2003)

Parker's Restaurant, London
- Parker's Ltd (2003)

Atlantic Bar & Grill, London
- Gruppo Ltd (1999 - 2002)

Bibo Cibo, London - Bibo Cibo Ltd (2000)

hotel

The Hoxton Hotel, London
- Hoxton Hotels Ltd (2012)

Titchwell Manor, Norfolk
- Titchwell Manor Ltd (2010 - ongoing)

Perrier Jouet Sofitel Heathrow, London
- Pernod Ricard GB (2012)

Perrier Jouet Salon at Dukes Hotel
- Pernod Ricard GB (2011)

Clink 78, London
- Budget Accommodation Ltd (2011)

Clink 261, London
- Budget Accommodation Ltd (2010)

7 Hotel Diner, Kent
- Paye Homes Ltd (2010)

Carrington House, Norfolk
- Shout Out Ltd (2008)

Pelirocco Hotel, Brighton
- PlayStation (2005)

Cliff Barns, Norfolk
- Shout Out Ltd (2004)

0^o Suite at Pelirocco Hotel, Brighton
- 0^o (2003)

café & deli

Fourth Floor Café and Bar, Leeds
- Harvey Nichols Restaurants Ltd (2013)

Swanwick Boathouse, Swanwick
- Premier Marinas Ltd (2012)

Exmouth Coffee Company,
Whitechapel, London
- Exmouth Coffee Company (2012)

Pitfield London Cafe, London
- Pitfield London Ltd (2011)

The Boathouse Café, Gosport
- Premier Marinas Ltd (2011)

Del'aziz, London (Fulham, Bankside,
Westfield, Bermondsey, Clapham)
- ASP Partnership Ltd (2005 to 2012)

Great Eastern Market, London
- Westfield Shopping Towns Ltd (2010)

Sourced Market at St Pancras, London
- Sourced Foods Ltd (2009- 2011)

office & retail

Pitfield London Shop for Selfridges
- Pitfield London Ltd (2013)

Chamber Furniture Showroom, Sevenoaks
- Chamber Furniture Ltd (2013)

Essence Digital - London Essence Ltd (2012)

VPMG Office- VPMG Ltd (2012)

Pitfield London Shop, East London
- Pitfield London Ltd (2011)

Great Eastern Market, London
- Westfield Shopping Towns Ltd (2010)

Purelake Offices, London
- The Purelake Group (2010)

Blink Offices, London - Blink Ltd (2005)

Zone Offices, London - Zone Ltd (2000)

Sham Clarkson^{ID}

since 1989

boutique roll out

Harvey Nichols Restaurants Ltd

4th Floor Café and Bar, Leeds (2013)

OXO Tower, London (2010)

Champagne Bar

- 5th Floor Harvey Nichols (2009)

Pitfield London Ltd

Pitfield Selfridges, London (2013)

Pitfield, London (2011)

Premier Marinas Ltd

Swanwick Boathouse, Swanwick (2012)

The Boathouse Café, Gosport (2011)

ALM Restaurants Ltd

La Porchetta, Chalk Farm (2012)

La Porchetta, Islington (2011)

La Porchetta, Holborn (2010)

Exmouth Coffee Company

Exmouth Coffee Company

-Whitechapel, London (2012)

Del'aziz, ASP Partnership Ltd

- Clapham (2011)

- Bermondsey (2009)

- Westfield (2008)

- Bankside (2008)

- Fulham (2005)

Budget Accommodation Ltd

Clink 78,

-London Budget Accommodation Ltd (2011)

Clink 261,

-London Budget Accommodation Ltd (2010)

7 Hotels Ltd

7 Hotel Diner, Kent (2010)

Sourced Foods Ltd

Sourced Market, St Pancras (2009)

London Profile Bars Ltd

Profile Diner, Wardour Street (2009)

Profile Bar, Frith Street (2007)

Lo Profile, Soho (2007)

Shout Out Ltd

Carrington House,

- Norfolk Shout Out Ltd (2008)

Cliff Barns,

- Norfolk Shout Out Ltd (2004)

events & marketing

Pitfield London,

Interiors NEC, Birmingham

- Pitfield London Ltd (2013)

SCID for Sleep, London

- Pitfield London Ltd (2012)

Pitfield London Ltd Tent, London

- Pitfield London Ltd (2012)

Pitfield London,

Interiors NEC, Birmingham

- Pitfield London Ltd (2012)

Pitfield London Ltd Tent, London

- Pitfield London Ltd (2012)

Absolut for Punk

- Pernod Ricard UK (2011)

KBB Bathrooms,

Interiors NEC, Birmingham

- Pitfield London Ltd (2011)

Kitchen Bedroom & Bathroom Show,

London - UBM Ltd (2011)

SCID,

Interiors NEC, Birmingham

- Pitfield London Ltd (2011)

Berkley Square Ball, London

- B Square B Ltd (2006 - 2011)

Bar Show, London

- Maxxium UK Ltd (2004)

Malvern Hampers, London

- Henry's House PR (2003)

Martell Mood Bar, Liverpool

- Seagram UK (2003)

Bar Show, London

- Maxxium UK Ltd (2003)

Bar Show, London

- Seagram UK (2002)

Morgan Spiced at Bar, London

- Seagram UK (2002)

Martell Film Tour Party, London

- Cohn & Woolfe Plc (2002)

L'Oreal Studio (Product Launch)

- Green Pyramid PR, London (2001)

lastminute.com at Homelands

- RPMC Ltd (2001)

Bar Show, London

- Maxium UK Ltd (2001)

NME Awards

- KLP (2000 - 2001)

Loaded Magazine Awards

- Mosaic Productions Ltd (2000)

BBC Phone Zone Set

- BBC Choice, London (2000)

Le Show Television Set

- Rapido TV (1999)

George Martin Party

- Mosaic Productions Ltd 1999)

Portishead Album Launch

- Mosaic Productions Ltd (1999)

NME Awards

- Mosaic Productions Ltd (1997 - 1998)

Budweiser Tribal Gathering

- London GCI Group (1998)

Boy Zone Album Launch

- Mosaic Productions Ltd (1998)

Absolut Big Chill, Herefordshire

- Absolut (1997)

Budweiser Olympic Party, London

- GCI Group (1997)

Muzik Magazine Awards

- Mosaic Productions Ltd (1997)

Mariah Carey Album Launch -

- Mosaic Productions Ltd (1997)